Today is the fountain-head of our salvation and the manifestation of the mystery which was from eternity. The Son of God becometh the Virgin's Son, and Gabriel announceth the good tidings of grace; for this cause, let us cry to the Mother of God with him: Rejoice, thou who art full of grace, the Lord is with thee.
When the bodiless one learned the secret command, in haste he came and stood before Joseph’s dwelling, and spake unto the Maiden who knew not wedlock: The One Who hath bowed the Heavens by His descent is held and unchanged wholly in thee. Seeing Him receiving the form of a servant in thy womb, I stand in awe and cry to thee: Rejoice, thou Bride...
Bride unwedded.

another kontakion
Plagal of Fourth Tone

To thee, the Champion Leader, we thy flock dedicate a feast of victory and of thanks-giving as ones rescued out of sufferings, O Theotokos; but as thou art one with might which is invincible, from all dangers that can be do thou deliver us, that we may cry to thee: Rejoice, thou Bride unwedded. Rejoice, thou Bride unwedded.